# **KAIROS** Partners

March 8, 2019

Via Electronic ECFS Filing
Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Ex Parte Notice: Petition for Declaratory Ruling of ITTA, CG Docket Nos. 03-123 & 98-170 (filed May 8, 2018)

Dear Ms. Dortch:

On March 5, 2019, on behalf of the Enterprise Users Commenters, <sup>1</sup> I met with Eliot Greenwald and Michael Scott of the Disability Rights Division of the Consumer and Governmental Affairs Bureau.

During the meeting, we discussed the issues outlined in the attached documents:

- 1. Ex Parte letter filed on August 10, 2018 by the Enterprise Users Commenters
- 2. Memorandum to the FCC from Dave Wallden, dated February 14, 2019

Respectfully submitted,

David C. Wallden Managing Partner

cc:

Eliot Greenwald Michael Scott

Enterprise Users Commenters: 3M Company, Cabela's Incorporated, Coca-Cola Company, Clearwater Paper Corporation, Covenant Care California, LLC, Mastercard Technologies, LLC, MediaNews Group, Inc., OceanX, LLC, Office Depot, Inc., O'Neal Steel, Inc., O'Reilly Automotive, Inc., Ratner Companies, L.C., Reynolds Services, Inc., Sears Holdings Management Corporation, Terex Corporation, Universal Data Consultants, Young's Holdings, Inc.

# **KAIROS***Partners*

To: Federal Communications Commission

From: Dave Wallden, Managing Partner - Kairos Partners, LLC

**Date:** February 14, 2019

Re: ITTA's (The Voice of America's Broadband Providers) Petition for Declaratory

Ruling

### Issue

The Federal Communications Commission (FCC) could soon rule on a Petition for Declaratory Ruling that could alter the Americans with Disabilities Act (ADA) and, thus, the civil rights of all disabled individuals, including the civil rights of the deaf, hard of hearing, and speech impaired communities. Specifically, ITTA, AT&T, Verizon, and CenturyLink are pressuring the FCC to overturn its longstanding rule that prohibits carriers from identifying the cost of Telecommunications Relay Services (a Title IV, ADA service) as a fee, surcharge or line-item on customer invoices.

The Petition before the FCC could allow carriers to identify the cost of Telecommunications Relay Services on consumers' bills. The ADA guarantees equal opportunity and prohibits discrimination against individuals with disabilities. Thus, it would be a violation of the ADA to stigmatize disabled individuals as a "cost burden" by identifying the cost of providing an ADA service on any consumer invoice.

# Americans with Disabilities Act (ADA) of 1990

The ADA prohibits discrimination against people with disabilities in several areas employment, transportation. including public accommodations. telecommunications. Title IV of the ADA amended the Communications Act of 1934 and requires telecommunications companies to make telecommunications relay services available for people with hearing loss and/or speech disabilities.

# **Telecommunications Relay Service (TRS)**

A Telecommunications Relay Service is an operator service that allows people who are deaf, hard of hearing or have a speech disorder to place and receive telephone calls via different devices, designed to accommodate a number of types of hearing loss and/or speech disabilities.

The Telecommunications Relay Service program was initiated by Congress through Title IV of the Americans with Disabilities Act of 1990 and has been fully operational since July The program is funded by common carriers' contributions to the Telecommunications Relay Service Fund, which are based on carriers' interstate telecommunications service revenues.

## **Cost of Providing ADA Services**

The ADA requires companies and governments to provide a variety of ADA services. The cost of these ADA services, such as building ramps or providing Telecommunications Relay Services, to disabled individuals, has always been considered a "cost" of doing business. To specifically identify the cost of an ADA service on a consumer bill in the form of a fee, surcharge or line item ostracizes disabled people and eviscerates the Americans with Disabilities Act.

Convo Communications, a deaf-owned TRS provider, soberly addressed this issue in its Reply Comments to ITTA's Petition for Declaratory Ruling, when it stated:

"ITTA's request [for the FCC] to single out a class of telecommunications users as a cost burden is as egregious as a hotel or restaurant identifying in its bill a line item claiming a surcharge of the cost of providing accommodations generally, such as a ramp, braille signage or captioned television sets; such line items do not exist in other ADA requirements for accessible programs and services because doing so would violate the public's understanding that it is a civil right which extends to all in society, not a special service for certain people."

When the ADA was enacted, Congress recognized and stated, "historically, society has tended to isolate and segregate individuals with disabilities, and despite some improvements, such forms of discrimination continue to be a serious and pervasive social problem." (42 U.S.C. §12101(a)(2))

In essence, when unchecked, humanity often strays towards a selfish condition...people don't like to pay for things they don't need or use. This is precisely why it has never been an acceptable practice to identify the costs of ADA services on consumer bills. Highlighting such costs ostracizes individuals who are disabled and creates an unacceptable environment where disabled individuals are seen as a "cost burden" to society.

### **FCC Rules and Orders**

Since 1991, the FCC has issued eight rulings prohibiting common carriers from recovering the cost of TRS as a fee, surcharge, or line item on their customers' bills. The following are three examples of the FCC's Rules and Orders from 1991 to the present:

- July 26, 1991 Order: In order to provide universal telephone service to TRS users as mandated by the ADA, carriers are required to recover interstate TRS costs as part of the cost of interstate telephone services and not as a specifically identified charge on the subscribers' lines.
- June 10, 2004 Order: Carriers obligated to contribute to the Interstate TRS Fund (e.g., carriers providing interstate telecommunications services) may not specifically identify a charge on their consumers' bill as one for relay services.

 June 30, 2015 Order: The Commission has long prohibited carriers from specifically identifying charges for TRS Fund contribution costs in customer bills. and there is no basis for the Bureau to depart in this Order from the Commission's prior decisions on this point."

### Recommendations

The ADA guarantees equal opportunity and prohibits discrimination against individuals with disabilities. It would be an egregious violation of the ADA to stigmatize disabled individuals as a "cost burden" by identifying the cost of any ADA service, including Telecommunications Relay Services, on any consumer invoice. Therefore, the Federal Communications Commission should reject ITTA's Petition for Declaratory Ruling, and it should stand firm in its previous rules that prohibit carriers from identifying the cost of Telecommunications Relay Services (a Title IV, ADA Service) on telecom invoices.

### **Federal Communications Commission Action**

Congress took a courageous stand on behalf of over 40 million disabled Americans when it passed the Americans with Disabilities Act of 1990. We are asking the FCC to continue to defend the rights of the disabled by upholding its rules that prohibit telecom carriers from identifying the cost of Telecommunications Relay Services as line-items (both "separate" and "composite") on telecom invoices.

# **KAIROS** Partners

August 10, 2018

### **Ex Parte Communication**

## FILED ELECTRONICALLY VIA ECFS, AND SENT VIA FEDEX

Ms. Marlene H. Dortch Secretary Federal Communications Commission 445 12th Street, S.W. Washington, D.C. 20554

Re: Petition for Declaratory Ruling of ITTA, CG Docket Nos. 03-123 & 98-170 (filed May 8, 2018)

Dear Ms. Dortch:

Enterprise Users Commenters<sup>1</sup> are responding, in particular, to the comments and reply comments by AT&T, Verizon and CenturyLink which urge the Commission to grant ITTA's petition for declaratory ruling<sup>2</sup> confirming that carriers may recover TRS Fund contributions as part of line item charges on customers' invoices.

AT&T, Verizon and CenturyLink are asking the Commission to rewrite history – to retroactively reverse the Commission's long standing prohibition against the use of line items to recover TRS Fund contributions – in order to insulate them from the consequences of their current and past unlawful actions.

After more than 25 years, since the Commission's first order prohibiting the recovery of TRS as a specifically identified charge on customers' bills, AT&T now claims the Commission's orders are ambiguous;<sup>3</sup> Verizon claims the Commission "never adopted a rule prohibiting the use of either a TRS-specific or a composite line item for recovering interstate TRS costs;"<sup>4</sup> and

The following enterprise users join in these reply comments: 3M Company, Cabela's Incorporated, Coca-Cola Company, Clearwater Paper Corporation, Covenant Care California, LLC, Mastercard Technologies, LLC, MediaNews Group, Inc., OceanX, LLC, Office Depot, Inc., O'Neal Steel, Inc., O'Reilly Automotive, Inc., Ratner Companies, L.C., Reynolds Services, Inc., Sears Holdings Management Corporation, Terex Corporation, Universal Data Consultants, Young's Holdings, Inc.

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Petition for Declaratory Ruling of ITTA –

The Voice of America's Broadband Providers (filed May 8, 2018) ("ITTA Petition").

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format, ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Reply Comments of AT&T, p. 3 (filed July 3, 2018) ("AT&T Reply Comments").

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format, ITTA Petition for Declaratory

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CenturyLink claims that a "non-specific line item charge that includes interstate TRS cost recovery is and always has been consistent with Commission requirements." In light of the Commission's public record regarding its TRS recovery orders, AT&T, Verizon and CenturyLink's claims are unequivocally false and without merit.

The Commission first established its TRS orders in 1991 and has continually reiterated them ever since. These orders are **not** ambiguous and they clearly prohibit the use of a line item (i.e., specific, non-specific or composite) to recover TRS costs – the Commission's orders plainly speak for themselves in arriving at this conclusion.

Since many of the commenters have purposefully misrepresented the Commission's orders, the Enterprise Users Commenters provide the following review of the Commission's TRS orders and related topics, to put things back in perspective. For ease of reference, this letter will address the following matters:

- I. Commission's TRS Orders Prior to 1994 (p. 2)
  - a. TRS I Order July 26, 1991 (p. 2-4)
  - b. TRS II Order February 25, 1993 (p. 4-6)
  - c. TRS III Order July 20, 1993 (p. 6-7)
  - d. TRS IV Order September 29, 1993 (p. 7-8)
- II. Commission's TRS Orders After 1994 (p. 8-9)
- III. Carriers' Historical Interpretation of Commission's TRS Orders (p. 9-10)
- IV. Commission has Prohibited Composite Line Items to Recover TRS Costs (p. 11)
- V. Prohibition of TRS Line Items is Supported by Hard-of-Hearing Organizations (p. 12)
- VI. Carriers have Misapplied Commission's Truth-in-Billing Rules (p. 12-13)
- VII. Carriers have Misapplied First Amendment/Constitutional Laws (p. 13-14)
- VIII. Conclusion (p. 14)

Appendix A (p. 15)

Appendix B (p. 16)

### I. Commission's TRS Orders Prior to 1994

### a. TRS I Order (July 26, 1991)

In order to fulfill the ADA's mandate that telecommunications relay services be made available to individuals with hearing and speech disabilities, the Commission adopted its first TRS order on July 26, 1991, which is commonly referred to as *TRS I.*<sup>6</sup> This order is quoted, as follows:

Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Reply Comments of Verizon, n.14 (filed July 3, 2018) ("Verizon Reply Comments").

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, CenturyLink Comments, p. 1 (filed June 18, 2018) ("CenturyLink Comments").

Telecommunications Services for Individuals with Hearing and Speech Disabilities, and the Americans With Disabilities Act of 1990, CC Docket No. 90-571, Report and Order and Request for Comments, 6 FCC Rcd 4657 (1991) ("TRS I").

In order to provide universal telephone service to TRS users as mandated by the ADA, carriers are required to recover interstate TRS costs as part of the cost of interstate telephone services and not as a specifically identified charge on the subscribers' lines.<sup>7</sup>

In its reply comments, AT&T claims *TRS I* is *ambiguous*<sup>8</sup> and that its meaning is best read "that carriers cannot recover the costs of interstate TRS through charges imposed on a limited subset of their customers, rather than 'all subscribers for every interstate service.'" Verizon, likewise, asserts that *TRS I* means that "carriers cannot recover interstate TRS costs through charges imposed on only a limited subset of subscribers." These interpretations are disingenuously contrived and ignore the plain meaning of the words contained in the order. Like the King who was hoodwinked by his weavers in the Emperor's New Clothes fable, AT&T and Verizon attempt to espouse their deceptive reading of *TRS I* to the Commission.

AT&T and Verizon turn a deaf ear to the plain reading of *TRS I* – that carriers are prohibited from recovering TRS "as a specifically identified charge on subscribers' lines." AT&T then doubles down and further advances its contrived interpretation of *TRS I* by taking the Commission's comment "the record is not adequate to determine a specific cost recovery mechanism at this time" completely out of context – suggesting that this comment by the Commission confirms its interpretation of *TRS I*. 13

The Commission's comment – "the record is not adequate to determine a specific cost recovery mechanism at this time" <sup>14</sup> – did not affect the meaning of *TRS I*. Rather, the Commission was simply acknowledging that it had not yet selected a specific recovery mechanism at the time *TRS I* was passed (e.g., the Commission was still considering a variety of cost recovery mechanisms, including a shared-funding and a self-funding mechanism). <sup>15</sup> In fact, in its *TRS I* order, the Commission was very transparent about many unanswered questions, acknowledging "it is not clear from the record how TRS ultimately will be provided by various carriers, what state programs will seek certification, what the costs of TRS will be and how these costs could best be recovered." However, these unanswered questions did not affect the meaning of *TRS I*.

Putting aside AT&T's conjured reading of *TRS I*, the plain reading of *TRS I* is very clear and contains the following three elements: (1) the ADA required that universal telephone service be provided to TRS users; (2) carriers are required to recover interstate TRS costs as part of the

<sup>&</sup>lt;sup>7</sup> TRS I, ¶ 34.

<sup>8</sup> AT&T Reply Comments at 3.

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format, ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Comments of AT&T, p. 3-4 (filed June 18, 2018) ("AT&T Comments")

Verizon Reply Comments at 3.

<sup>11</sup> TRS I, ¶ 34.

<sup>12</sup> Id

AT&T Comments at 5-6.

<sup>&</sup>lt;sup>14</sup> TRS I, ¶ 34.

<sup>15</sup> TRS I, ¶ 35.

<sup>16</sup> *Id.*,  $\P$  34.

cost of interstate telephone services; and (3) carriers are not allowed to recover TRS costs as a specifically identified charge on subscribers' lines.

The Commission plainly states carriers are not allowed to recover TRS costs "as a specifically defined charge on subscribers' lines."<sup>17</sup> Even if AT&T's tortured interpretation of this order is correct – which it clearly is not – the Commission provides additional, explicit clarity in its *TRS II* order.

### b. *TRS II* Order (February 25, 1993)

On February 19, 1993, in what is commonly known as the Commission's *TRS II* order, the Commission simply restated its *TRS I* order. In fact, the only difference between *TRS I* and *TRS II* is one word – the Commission replaced the word *subscribers*' in the last sentence of *TRS II* with the words *end user's* [sic] in *TRS II*. The Commission's *TRS II* order is quoted, as follows:

In order to provide universal telephone service to TRS users as mandated by the ADA, carriers are required to recover interstate TRS costs as part of the cost of interstate telephone services and not as a specifically identified charge on **end user's** [sic] lines.<sup>18</sup>

A full 19 months elapsed between the time the Commission passed *TRS I* on July 26, 1991 and when it passed *TRS II* on February 25, 1993. Although there were many open questions when the Commission released *TRS I*, the Commission received comments from twenty-seven organizations that provided suggestions and proposals to address these open issues.<sup>19</sup>

In particular, MCI proposed that TRS costs be recovered by assessing a *surcharge* on all subscribers of local exchange carriers and cellular carriers, as exemplified by the following comments made by MCI to the Commission:

MCI continues to support a shared approach for funding interstate TRS where the costs are recovered through an assessment on all subscribers of local exchange carriers (LECs) and cellular carriers. The <u>surcharge</u> would be collected by LECs (and cellular carriers) and remitted to a fund administrator...<sup>20</sup>

As we have described in earlier pleadings, the <u>surcharge</u> would be collected by all local exchange carriers and cellular carriers and would be remitted to a fund administrator who would disburse the funds to TRS providers based on actual minutes of TRS traffic carried.

<sup>17</sup> *Id.* (emphasis added).

Telecommunications Services for Individuals with Hearing and Speech Disabilities, and the Americans with Disabilities Act of 1990, Order on Reconsideration, Second Report and Order, and Further Notice of Proposed Rulemaking, 8 FCC Rcd 1802, ¶ 22 (1993) ("TRS II") (emphasis added).

19
1d., ¶ 3.

Telecommunications Services for Individuals with Hearing and Speech Disabilities, and the Americans with Disabilities Act of 1990, CC Docket No. 90-571, Comments, p. 1-2 (filed March 16, 1992) ("MCI Comments 1992") (emphasis added).

MCI supports the <u>surcharge</u> approach because it would be the most efficient funding mechanism and the easiest to implement.<sup>21</sup>

In its comments, MCI plainly proposed the use of a *surcharge* to recover TRS costs. In fact the Commission, itself, specifically points this out in *TRS II* when it stated "**In its** comments, MCI proposes a specifically identified charge on end users."<sup>22</sup>

Of all twenty-seven commenters, the Commission focused on MCI's proposal in its *TRS II* order. In *TRS II*, the Commission rejected MCI's *surcharge* proposal for the following <u>two</u> <u>distinct</u> reasons:

**Reason 1:** MCI's proposed *surcharge* is considered a "specifically identified charge" which was prohibited under *TRS I* and *TRS II*; and

**Reason 2:** MCI's proposed *surcharge* on subscribers of LECs and cellular carriers fell short of meeting the ADA's mandate that TRS costs should be recovered from *all* users of interstate services.

In fact, the sole reason the Commission restated its *TRS I* order – in its *TRS II* order – was to provide an explanation as to *why* it denied MCI's TRS cost recovery proposal. As shown in the following passage, before denying MCI's proposal, the Commission first restates *TRS I*, then immediately describes its two reasons for denying MCI's proposal:

In order to provide universal telephone service to TRS users as mandated by the ADA, carriers are required to recover interstate TRS costs as part of the cost of interstate telephone services and not as a specifically identified charge on end user's [sic] lines [TRS II].<sup>23</sup>

Thus, MCI's proposal to assess such a charge [surcharge] is not feasible [Reason 1].<sup>24</sup>

<u>Further, the ADA requires interstate costs to be recovered from all subscribers of every interstate service [Reason 2].<sup>25</sup></u>

Therefore, we [Commission] reject MCI's proposal... [MCI's Proposal is Denied].<sup>26</sup>

In its comments, AT&T completely ignores the Commission's first reason for denying MCI's proposal (i.e., see Reason 1 above). Instead, AT&T disingenuously concluded that MCI's

Telecommunications Services for Persons with Hearing and Speech Impairments, CC Docket No. 90-571, Comments of MCI Telecommunications Corporation, p. 2 (filed April 5, 1993) ("MCI Comments 1993) (emphasis added).

TRS II, ¶ 19 (emphasis added).

<sup>23</sup> TRS II, ¶ 22 (emphasis added).

<sup>24</sup> *Id.* (emphasis added).

<sup>25</sup> *Id.* (emphasis added).

*Id.* (emphasis added).

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proposal was denied based solely on the second reason<sup>27</sup> (i.e., see Reason 2 above). This is not surprising. AT&T's arguments simply fall apart if it acknowledges the Commission's first reason for rejecting MCI's proposal – a surcharge is considered a "specifically identified charge" which was prohibited under the Commission's TRS I and TRS II orders.

The Commission could not have been more clear in its TRS II order – the Commission prohibited the recovery of TRS via a *surcharge*. <sup>28</sup> Ironically, the only carriers who provided comments in response to ITTA's petition (i.e., AT&T, Verizon, and CenturyLink) are the very carriers who have and are currently recovering TRS costs via a surcharge on their customers' bills. AT&T and Verizon literally use the term *surcharge* in describing the line item in which TRS is recovered.<sup>29</sup> In full light of the truthful historical account of the Commissions TRS I and TRS II orders, the Commission should conclude that its orders are **not** ambiguous and deny ITTA's petition.

#### **TRS III** Order (July 20, 1993) c.

On July 20, 1993, in what is commonly known as the Commission's TRS III order, the Commission further clarified an element of its TRS II order which stipulated that "costs caused by interstate TRS shall be recovered from all subscribers for every interstate service, utilizing a shared-funding cost recovery mechanism."<sup>30</sup> This clarification was prompted by requests from commenters, following TRS II, that the Commission "clarify and define with specificity the persons who would be required to contribute to the TRS Fund."31

In the Commission's clarifying response, it acknowledged that "Congress ordered the Commission to prescribe regulations providing generally that costs caused by interstate telecommunications relay services should be recovered from all subscribers to every interstate service."32 Mindful of this Congressional order, the Commission declared "we believe that we can accomplish the goals of the Act by having NECA [National Exchange Carrier Association] recover these costs from all common carriers that provide interstate service."33 The Commission then concluded "We believe that recovering interstate relay costs from all common carriers

Id.

AT&T Comments at 5 ("Thus, when the Commission in both the TRS I Order and the TRS II Order remarked that 'carriers are required to recover interstate TRS costs as part of the cost of interstate telephone services and not as a specifically identified charge on subscribers' lines,' it was merely holding that relying on a SLC-like charge was not consistent with the ADA, and that carriers would have to recover costs from all subscribers of their interstate services.").

TRS II, ¶ 19 ("In its comments, MCI proposes a specifically identified charge [surcharge] on end users..."); TRS II,  $\P$  22 ("Thus, MCI's proposal to assess such a charge [surcharge] is not feasible").

Verizon, http://www.verizon.com/support/smallbusiness/billing/understanding-your-bill.htm (last visited August 5, 2018) (See also Id. Appendix A) (emphasis added);

CenturyLink, http://www.centurylink.com/home/help/account/billing/taxes-fees-and-surcharges-on-your-bill/carrierproperty-tax-and-federal-regulatory-recovery-fee-explained.html (last visited August 5, 2018) (See also Id. Appendix B) (emphasis added).

TRS II, p. 1809.

Telecommunications Relay Services, and the Americans with Disabilities Act of 1990, Third Report and Order, 8 FCC Rcd 5300, ¶ 12 (1993) ("TRS III") (emphasis added).

Id.

# who provide interstate service on the basis of their interstate revenues $\underline{\text{will accomplish this}}$ $\underline{\text{goal.}}^{,,34}$

Thus, the Commission plainly concludes that it met the ADA's goal of "recovering TRS costs from all subscribers to every interstate service" by recovering TRS costs from carriers rather than directly from end users. Therefore, ITTA's assertion that the Commissions *TRS I* and *TRS II* orders statutorily require carriers to recover TRS costs directly from their customers<sup>35</sup> is patently false. The Commission has made its position very clear – carriers are **not** required to recover TRS contributions from their customers.

Notably, the Commission's clarifying orders in *TRS III* clear up any conceivable misunderstanding about the meaning of the Commission's *TRS I* and *TRS II* orders pertaining to language that "carriers are required to recover interstate TRS costs as part of the cost of interstate services." *TRS I* and *TRS II* do not require carriers to recover TRS costs **directly** from their customers. Rather, these orders mandate that the cost of the TRS program be recovered from carriers through a shared-funding mechanism – TRS costs are recovered by assessing common carriers a charge based on their relative share of nationwide interstate revenues.

The Commission should ignore ITTA's assertion that carriers are statutorily required to recover TRS costs directly from their customers and deny its petition.

### d. TRS IV Order (September 29, 1993)

On September 29, 1993, in what is commonly known as the Commission's *TRS IV* order, the Commission further clarified its *TRS III* order by ruling that "TRS Fund contributions may be treated as exogenous costs under price cap regulation." This clarification provides further evidence that carriers are *only* allowed to recover TRS Fund contributions via their service rates – if they choose to do so – but are prohibited from recovering TRS Fund contributions via a line item or any specifically identified charge on customers' bills.

The Local Exchange Carriers ("LECs") were well aware that: (1) the Commission prohibited the recovery of TRS via a line item or a specifically identified charge on customers' bills; and (2) TRS costs could only be recovered through service rates. Therefore, since LECs are subject to price cap regulations, they were forced to request permission from the Commission to increase their service rates in order to recover TRS Fund contributions from their customers. Thus, the LECs petitioned the Commission to treat the recovery of TRS Fund contributions as exogenous

<sup>34</sup> *Id.* (emphasis added).

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format, ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Reply Comments of ITTA – The Voice of America's Broadband Providers, p. 7-8 (filed July 3, 2018) ("ITTA Reply Comments") ("the fact remains that Section 225 (d)(3)(B) of the Act requires that interstate TRS costs 'shall be recovered from all subscribers for every interstate service.").

Telecommunications Relay Services, and the Americans with Disabilities Act of 1990, CC Docket No. 90-571, Second Order on Reconsideration and Fourth Report and Order, 9 FCC Rcd 1637, ¶ 2 (1993) ("TRS IV").

costs under the price cap regulations. The Commission agreed with the LECs petition and issued the following order:

We are persuaded by petitioners to clarify that for TRS fund contributors regulated under price cap regulation, contributions may be treated as exogenous costs for the purposes of calculating the price cap index.<sup>37</sup>

If the Commission permitted carriers to recover TRS costs via a line item – which they do not – the LECs could have easily recovered their TRS contributions using a line item charge on their customers' bills. However, the LECs clearly understood the Commission's orders – carriers are prohibited from using line items to recover TRS costs. Therefore, in order to adhere to price cap regulations, the LECs had to get permission to incorporate TRS costs into their service rates.

Hence, *TRS IV* provides one more conclusive piece of evidence – notwithstanding the indisputable evidence in *TRS I*, *II*, and *III* – that the Commission's TRS orders are patently unambiguous and prohibit the recovery of TRS Fund contributions via any form of line item, including composite line items. Accordingly, the Commission should deny ITTA's petition.

### II. Commission's TRS Orders After 1994

Although the Commission patently established its TRS recovery orders in *TRS I*, *II*, *III* and *IV*, the Commission, for various reasons, has reiterated these order many times over the past 25+ years. Often times, the Commission reiterated its orders in response to industry petitions and other times to simply re-emphasize its orders to eliminate any misunderstanding. The following is a sampling of the Commission's rules and orders since its initial four TRS orders:

**2004 Order:** We take this opportunity to reiterate that carriers obligated to contribute to the Interstate TRS Fund (e.g., carriers providing interstate telecommunications services) may not specifically identify a charge on their consumers' bill as one for relay services.<sup>38</sup>

**2005 Order:** [W]e [FCC] reiterate that carriers are not prohibited per se under our existing Truth-in-Billing rules or the Act from including non-misleading line-items on telephone bills. We note that this finding does not alter the role of any other specific prohibition or restriction on the use of line-items. For example, this Commission has prohibited line-items for Interstate Telephone Relay Service (TRS) costs.<sup>39</sup>

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CC Docket Nos. 90-571, 98-67, CG Docket No. 03-123, Report and Order, Order on Reconsideration, and Further Notice of Proposed Rulemaking, 19 FCC Rcd 12475, ¶ 8, n.33 (2004) (emphasis added).

TRS IV, ¶ 18.

Truth-in-Billing and Billing Format, National Association of State Utility Consumer Advocates' Petition for Declaratory Ruling Regarding Truth-in-Billing, CC Docket No. 98-170, CG Docket No. 04-208, Second Report and Order, Declaratory Ruling, and Second Further Notice of Proposed Rulemaking, 20 FCC Rcd. 6448, ¶ 23, n.64 ("2005 Truth-in-Billing Order") (emphasis added).

**2012 Order:** We note that <u>carriers are not permitted to recover interstate TRS costs as</u> part of a specifically identified charge on end users' lines. <sup>40</sup>

**2015 Order:** COMPTEL also asks for clarification that carriers are not prohibited from recovering TRS contributions through line items [plural, meaning any and all line items] on customer bills [...]. The Commission has long prohibited carriers from specifically identifying charges for TRS Fund contribution costs in customer bills, and there is no basis for the Bureau to depart in this Order from the Commission's prior decisions on this point.<sup>41</sup>

The Commission's orders from 2004 thru 2015 restate what the Commission had already ordered in its *TRS I*, *II*, *III*, and *IV* orders. In fact, in its 2015 order, the Commission goes out of its way to quote COMPTEL's request for "clarification that carriers are not prohibited from recovering TRS contributions through *line items*" on customer bills. In this passage, COMPTEL refers to line items in the plural form (i.e., COMPTEL is asking if the Commission prohibits the recovery of TRS through any type of line item).

When the Commission responded by stating it "has long prohibited carriers from specifically identifying charges for TRS Fund contribution costs in customer bills" the Commission was making it clear that it has always prohibited the recovery of TRS through **any** type of a *line item* (e.g., specific, separate, or composite).

The Commission has never wavered on its orders from 1991 through the present. The Commission's historical record pertaining to the recovery of TRS Fund contributions is clear and speaks for itself. Simply put, the Commission, from 1991 thru the present, has patently prohibited carriers from recovering TRS Fund contributions by means of any type of a *line item* (i.e., specific, separate, or composite) on customers' bills. Consequently, the Commission should deny ITTA's petition.

### III. Carriers' Historical Interpretation of Commission's TRS Orders

In light of the Commission's historical record, there is no need for parole evidence that further supports the position that carriers are prohibited from using line items to recover TRS Fund contributions. However, since some of the commenters have taken an adamant position that the telecom industry has a different interpretation of the Commission's orders – claiming that the Commission has not prohibited the use of line items to recover TRS Fund contributions – the Enterprise Users Commenters feel it is necessary to set the record straight.

<sup>&</sup>lt;sup>40</sup> Universal Service Contribution Methodology, A National Broadband Plan For Our Future, WC Docket No. 06-122, GN Docket No. 09-51, Further Notice of Proposed Rulemaking, 27 FCC Rcd 5357, ¶ 394, n.617 (2012) (emphasis added).

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, Structure and Practices of the Video Relay Service Program, CG Docket No. 03-123, CG Docket No. 10-51, Order, 30 FCC Rcd 7063, ¶ 14 (2015) (emphasis added).

<sup>42</sup> *Id.* (emphasis added).

<sup>&</sup>lt;sup>43</sup> *Id*.

Prior to ITTA's petition, the telecom industry espoused a very different interpretation of the Commission's TRS Fund recovery orders. Their comments to the Commission clearly asserted that: (1) carriers are prohibited from recovering TRS Fund contributions via line items; and (2) carriers may only recover TRS Fund contributions via their service rates. The following is a sampling of the comments published by several industry groups that speak for themselves in arriving at this conclusion:

- They [carriers] must either pass through increases in the contribution amount [TRS contribution] via a general rate hike, or they must absorb the increases where contracts or other billing arrangements with customers restrict their ability to raise their rates.<sup>44</sup>
- [T]he Commission has stated on several occasions that providers are not permitted to identify TRS contributions as separate line items on subscriber bills but instead are required to incorporate TRS contributions into the prices of their interstate telecommunications services.<sup>45</sup>
- [T]he Commission permits providers to separately identify assessments for universal service and the federal excise tax as line items on subscriber bills. Such is not the case, however, for TRS contributions which the Commission prohibits providers from separately identifying in line items on customer bills.<sup>46</sup>
- Carriers contribute to the TRS Fund based on their previous year revenues and are <u>not</u> <u>allowed to seek reimbursement of this fee through a separate line item charge</u> to customers, but instead must integrate the additional cost into their rates.<sup>47</sup>

Ironically, AT&T, Verizon and CenturyLink are members of the organizations that asserted these comments. Just a few short years ago, through these organizations, AT&T, Verizon and CenturyLink were espousing interpretations of the Commission's orders that are in direct conflict with their current interpretations. Given the backdrop of their historical interpretation of the Commission's orders, it appears, at best, the carriers' current interpretations are self-serving and disingenuous.

Petition for Forbearance Pursuant to 47 U.S.C. § 160 From Enforcement of The TRS Line Item Prohibition, WC Docket No. 13-, Petition for Forbearance of COMPTEL, p. 6 (filed Dec. 12, 2013) (this petition was pulled from Commission's physical archives) (emphasis added).

Telecommunications Relay Services and Speech-to-Speech for Individuals With Hearing and Speech Disabilities, Structure and Practices of the Video Relay Service Program, CG Docket Nos. 03-123, 10-51, COMPTEL's Comments on the Proposed Contribution Factor, p. 4-5 (filed June 4, 2015) (emphasis added).

Id. at 6-7.

Telecommunications Relay Services and Speech-to-Speech for Individuals With Hearing and Speech Disabilities, Structure and Practices of the Video Relay Service Program, CG Docket Nos. 03-123, 10-51, Comments, p. 8 (filed May 31, 2013) (emphasis added).

### IV. Commission has Prohibited Composite Line Items to Recover TRS Costs

AT&T and Verizon have invented the term "composite" line item, suggesting that its meaning is different than that of a "specific" line item as it relates to the Commission's prohibition of line items to recover TRS Fund contributions.<sup>48</sup> Through crafty semantics, AT&T and Verizon attempt to bring confusion to the TRS line item prohibition issue. The Commission has never differentiated between "specific" and "composite" line items. Rather, a *line item* is a *line item* regardless if there is one charge or multiple charges within a given line item.

The Commission has always asserted that there are only two mechanisms for carriers to recover their costs – "through rates or other line item charges." In fact, in its 2005 Truth-in-Billing Order, the Commission voiced its concern that carriers may be unlawfully placing charges in *line items* in order to keep their *rates* artificially low:

In particular, we [Commission] are concerned that some carriers may be disguising rate increases in the form of separate line item charges and implying that such charges are necessitated by government actions.<sup>50</sup>

If one was to follow AT&T and Verizon's line of reasoning, carriers could have simply put their unlawful charges in a "composite" line item, instead of a "separate" line item, and, thereby, circumvented the Commission's reprimand. Of course, this is nonsense. In the above passage, the Commission is plainly stating that it was concerned that carriers were putting charges in *line items* (i.e., separate or composite) in lieu of their *service rates*.

As the Enterprise Users Commenters asserted in its reply comments, it would defy logic to suggest that *composite* and *separate* line items are treated differently under the Commission's orders. If this were the case, most of the Commission's rules pertaining to line items would be annulled – carriers could simply bypass the Commission's rules by combining charges into a composite line item.<sup>51</sup>

Against this backdrop, the Commission should summarily dismiss the irrational "composite" line arguments that have been put forth and deny ITTA's petition.

<sup>48</sup> AT&T Comments at 7; AT&T Reply Comments at 1; Verizon Reply Comments at 4-5.

<sup>2005</sup> Truth-in-Billing Order, ¶ 28; Federal-State Joint Board on Universal Service, Order, CC Docket No. 96-45, DA02-1419, ¶ 6 (2002) (In referencing the recovery of USF contributions, the Commission stated "Some [carriers] elect to recover their contributions from their customers through line-item charges, while others elect to collect their contribution requirement through their rates." While the Commission allows carriers to recover USF contributions via lines items, it prohibits carriers from recovering TRS Fund contributions via line items, thereby, leaving service rates as the only option for recovery of TRS Fund contributions).

<sup>&</sup>lt;sup>50</sup> 2005 Truth-in-Billing Order, ¶ 24 (emphasis added).

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format, ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Reply Comments of the Enterprise Users Commenters, p. 10-12 (filed July 3, 2018) ("Enterprise Users Commenters Reply Comments").

### V. Prohibition of TRS Line Items is Supported by Hard-of-Hearing Organizations

The Enterprise Users Commenters agree with Convo Communications, LLC's ("Convo") reply comments that "ITTA's request to identify TRS as a line item description in customer bills subverts the Americans with Disabilities Act's (ADA) mandate of telecommunications as a universally available service and consequentially would segregate and stigmatize TRS as a 'special' need." Similarly, in 1991, the Telecommunications for the Deaf, Inc. also reminded the Commission of this very same issue – that identifying TRS costs on customers' bills would be considered discriminatory and offensive to the deaf community. More recently, in its comments to ITTA's petition, Consumer Groups, representing five hearing disabled groups voiced the same concern stating "Consumer Groups also remain concerned that singling out TRS fees will result in discrimination."

In its reply comments, Convo provides a telling example of why ITTA's petition is so discriminatory in nature:

ITTA's request to single out a class of telecommunications users as a cost burden is as egregious as a hotel or restaurant identifying in its bill a line item claiming a surcharge of the cost of providing accommodations generally, such as a ramp, brailed signage or captioned television sets; such line items do not exist in other ADA requirements for accessible programs and services because doing so would violate the public's understanding that it is a civil right which extends to all in society, not a special service for certain people.<sup>56</sup>

Against this backdrop, the Commission should continue to prohibit carriers from recovering TRS Fund contributions via line items on customers' bills and should deny ITTA's petition to allow carriers to describe this unlawful line item on customers' bills.

### VI. Carriers have Misapplied Commission's Truth-In-Billing Rules

The Enterprise Users Commenters concur with Convo's reply comment that "ITTA should not be permitted to game the civil right of accessible telecommunications under the cloak

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format, ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Reply Comments of Convo Communications, LLC, p. 1 (filed July 3, 2018) ("Convo Reply Comments")

Telecommunications Services for Hearing-Impaired and Speech-Impaired Individuals, The Americans with Disabilities Act of 1990, CC Docket No. 90-571, Comments of Telecommunications for the Deaf, Inc., p. 3 (filed September 26, 1991).

Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123, Truth-in-Billing and Billing Format, ITTA Petition for Declaratory Ruling Regarding TRS Line Item Descriptions, CG Docket No. 98-170, Comments of Consumer Groups, p. 1 (filed July 3, 2018) ("Consumer Groups Comments") (Consumer Groups represents the following five organizations: Telecommunications for the Deaf and Hard of Hearing, Inc. (TD), Association of Late-Deafened Adults (ALDA), California Coalition of Agencies Serving the Deaf and Hard of Hearing, Inc. (CCASDHH), Cerebral Palsy and Deaf Organization (CPADO), and Hearing Loss Association of America (HLAA).

<sup>&</sup>lt;sup>55</sup> Consumer Groups Comments at 2.

Convo Reply Comments at 1.

of Truth-in-Billing rules."<sup>57</sup> Many of the commenters to ITTA's petition have deceitfully, and with impunity, cloaked their TRS recovery arguments under the guise of compliance with the Commission's Truth-in-Billing rules.

As the Enterprise Users Commenters have previously argued, the Commission's Truth-in-Billing rules apply exclusively to *legal* charges in customers' bills. Simply put, unlawful charges on customers' bills are not subject to the authority of the Commission's Truth-in-Billing rules. It should go without saying, unlawful charges should not appear on customers' bills. Thus, the Commission's Truth-in-Billing rules were not intended to be used to legitimatize unlawful charges (i.e., by requiring such charges to be described on customers' bills).

Further, the Commission has the legal authority to prohibit carriers from recovering a cost as a line item on customers' bills as ruled by the Sixth Circuit in *BellSouth Telecommunications, Inc. v. Farris.*<sup>58</sup> In addition, it should go without saying, when the Commission dictates an order that prohibits a line item charge from appearing on customers' bills, it is implicit, in the order, that a description of the charge is also prohibited from appearing on customers' bills.

Against this backdrop, the Commission should dismiss the contrived arguments that have been put forth to support a carrier's obligation, under Truth-in-Billing rules, to describe an unlawful charge on customers' bills and deny ITTA's petition.

### VII. Carriers have Misapplied First Amendment/Constitutional Laws

The Enterprise Users Commenters respectfully remind the Commission that many commenters to ITTA's petition have falsely proffered a First Amendment/Constitutional argument as a scare tactic in urging the Commission to issue a ruling in favor of ITTA's petition. As noted in the Enterprise Users Commenters reply comments, contrary to AT&T's assertion, the Sixth Circuit held that it was not a violation of BellSouth's commercial speech rights to prohibit a charge from appearing on customers' bills. As such, it is also not a violation of the carriers' commercial speech rights for the Commission to prohibit carriers from recovering TRS Fund contributions as a line item on customers' bills.

In addition, AT&T misrepresented the court's decision as it applies to commercial speech rights in describing TRS charges in customers' bills. In the *Farris* case, the court ruled that BellSouth's First Amendment rights were violated because Kentucky disallowed BellSouth from describing a tax that was incorporated into the BellSouth's service rates. Similarly, if carriers were prevented from describing a TRS charge that is incorporated into their service rates, this would be a violation of their commercial speech rights. However, carriers are **not** prevented from describing a TRS charge that is incorporated into their service rates – the Commission has never prevented carriers from stating their service rates include the recovery of TRS Fund contributions.

<sup>&</sup>lt;sup>57</sup> *Id.* at 2

<sup>&</sup>lt;sup>58</sup> 542 F.3d 499 (6<sup>th</sup> Cir. 2008) ("*Farris*").

<sup>&</sup>lt;sup>59</sup> Enterprise Users Commenters Reply Comments at 8-10.

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However, as it relates to the recovery of TRS, ITTA is not asking the Commission to allow carriers to reference TRS in the description of a *service rate* (i.e., a legal charge). Rather, ITTA is asking the commission permission for carriers to reference TRS in the description of a *line item* (i.e., an illegal charge). Therefore, unlike in *Farris*, there is no First Amendment violation by the Commission.

Against this backdrop, the Commission should summarily dismiss the false First Amendment/Constitutional arguments that have been put forth and deny ITTA's petition.

### VIII. Conclusion

If the Commission chooses to *prospectively* change its rules regarding how carriers are permitted to recover TRS Fund contributions from customers, the Enterprise Users Commenters recognize it has the authority to do so. However, we urge the Commission to refrain from rewriting history – by changing its rules *retroactively* – in order to protect the carriers from the consequences of their current and past unlawful actions. For the reasons stated in this letter, as well as the reasons stated in the Enterprise Users Commenters' comments and reply comments, the Commission should reject ITTA's petition.

Respectfully submitted,

/S/ David C. Wallden

David C. Wallden, Managing Partner Kairos Partners, LLC 6997 Redansa Drive Rockford, IL 61108

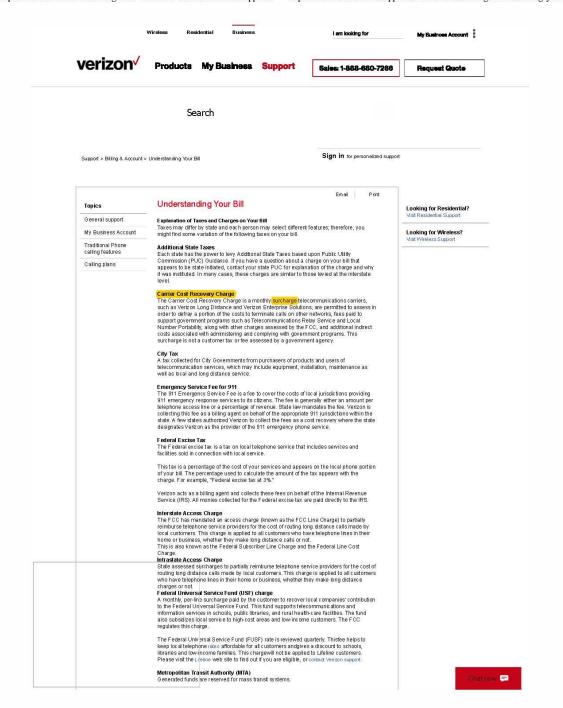
On Behalf of the Enterprise Users Commenters

Filed: August 10, 2018

### Appendix A

### http://www.verizon.com/support/smallbusiness/billing/understanding-your-bill.htm

Explanation of Taxes and Charges on Your Bill - Small Business Support... http://www.verizon.com/support/smallbusiness/billing/understanding-yo...



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# Appendix B

 $\underline{http://www.centurylink.com/home/help/account/billing/taxes-fees-and-surcharges-on-your-bill/carrier-property-tax-and-federal-regulatory-recovery-fee-explained.html}$ 

Carrier Property Tax and Federal Regulatory Recovery Fee | CenturyLink http://www.centurylink.com/home/help/account/billing/taxes-fees-and-su...

Carrier Property Tax and Federal Regulatory	
Camer Property Tax and Federal Redulatory	
Recovery Fee	Tour of your CenturyLink Bill
This fee is a combined surcharge meant to cover both Property Tax Allocation (/home /help/account/billing/taxes-fees-and-surcharges-on-your-bill/understanding-the-property-tallocation.html) and the Federal Regulatory Recovery Fee (/home/help/account/billing/tax	Explore and learn about the different sections of your bill with this interactive tool.  ax-
fees-and-surcharges-on-your-bill/federal-regulatory-recovery-fee-explained.html).	Take the tour > (/home/help/account/billing
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homes around the country by applying an allocation charge to customers' monthly bills.	Sign in to My CenturyLink
The Federal Regulatory Recovery fee is a percentage of interstate and international usage. It recovers amount pair federal government for regulatory costs and telecommunication services for the hearing-impaired.	d to the Manage your account preferences and billing information online.
Other ways it may appear on the bill	My CenturyLink > (https://eam.centurylink.
This surcharge may appear on the bill as "Prop TX/Reg Fees/USF Admn".	
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